

Talking Points about Small Donor Elections (SDE):

- I am a Portland voter (if not, you can say you support democracy reform programs like SDE).
- Please prioritize fully funding the Small Donor Elections program.
- This year is unique because we will be filling 14 city offices rather than three. For a relatively small additional investment, City Council can ensure the program functions as intended.
- Fully funding SDE would mean the city will be able provide 100 percent of the matching funds that each candidate earns.
- Adequate funding gives candidates the resources they need to get their message out, engage with the community, and give voters the information they need to make informed decisions.
- SDE empowers voters to support their preferred candidates by increasing the impact of their donations.
- This is a relatively small increase in the city budget for a big impact on electing a more representative city council to lead our newly adopted form of government.