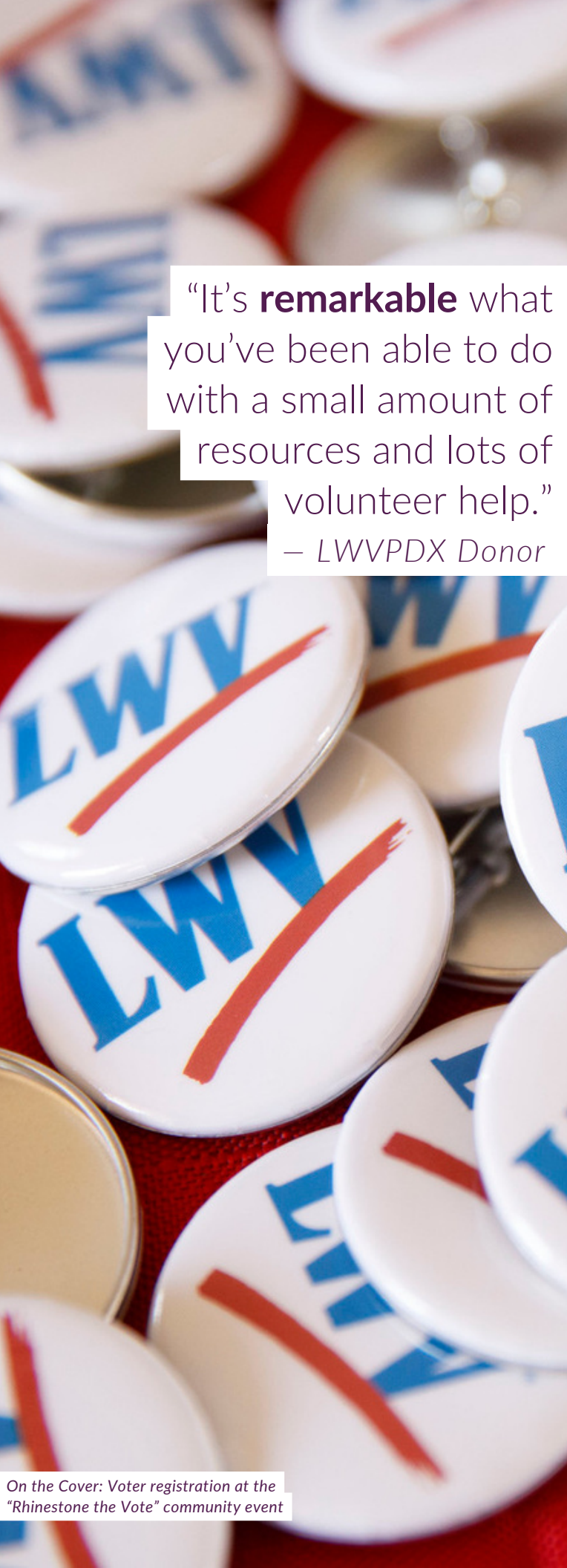


LEAGUE OF WOMEN VOTERS OF PORTLAND

ANNUAL REPORT 2022-23





“It’s **remarkable** what you’ve been able to do with a small amount of resources and lots of volunteer help.”
— LWVPDX Donor

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Debbie Kaye

A NOTE FROM THE PRESIDENT

The League of Women Voters of Portland is pleased to present our Annual Report for fiscal/membership year 2022-23. As in recent years, LWVPDX served our community in many important ways. With a large and strong volunteer corps and a capable, dedicated board of directors, we provided education and advocacy and had a strong impact on issues in Portland and Multnomah County.

We hope you will enjoy the new report format based on a reimagined structure featuring the three pillars of our outward-facing work and the inward-facing support beams. The first section describes the year's work and accomplishments, with appendices providing more detail for reference.

LWVPDX continues to **"Empower Voters and Defend Democracy."** We hope this report will both inform and welcome your engagement as we plan to meet the challenges ahead.

DEBBIE KAYE

LWVPDX PRESIDENT, 2019-23



OUR ORGANIZATION

League of Women Voters of Portland (LWVPDX)
part of
League of Women Voters of Oregon (LWVOR)
part of
League of Women Voters of the United States (LWVUS)

League Fiscal Year

July 1, 2022, to June 30, 2023



WHAT WE DID THIS YEAR

MISSION

The mission of LWVPDX is to encourage informed and active participation in government, increase understanding of major public policy issues, and advocate to influence public policy in accordance with our League positions. We empower voters and defend democracy.

ORGANIZATION

To achieve its mission, LWVPDX does a lot. One way to conceive of the many parts of our work together is to think of our activities as fitting within either direct work on our mission or work to support the functioning of the organization as a whole. The LWVPDX Board of Directors has started talking about these two areas of function as **mission pillars** and **support beams**, to borrow an architectural metaphor.

The three pillars of our mission are education (for voters, community, and members), voter service, and action/advocacy. The support beams for these pillars include basic organizational infrastructure that spans across the three mission pillars, such as administration, finance, and communications.

HOW WE DECIDE

WHAT TO EDUCATE ABOUT, ADVOCATE FOR & WHAT ACTION TO TAKE

POSITIONS

The basis of all our action and some of our education is our **positions**. We may also provide education for community members on timely issues that are not covered by our current positions. League members adopt a position after members conduct a careful study of the issue.

For example, LWVPDX conducted a study *"The City That Works: Preparing Portland for the Future"* in 2019. The League used that study and the position developed from the study as the basis for supporting a ballot measure to reform Portland city government in November 2022.



[Link to City Government Position](#)



[Link to City Government Study](#)

Each year, the membership gathers for "program planning," to evaluate our positions and determine whether we need new studies, need to retire a position, or need to update a position. Our recent studies can be found at lwvpdx.org/learn/studies. Our positions are at lwvpdx.org/advocate/league-positions.

PROGRAM PLANNING

The blueprint for any year is set by our program planning process, which is determined by LWVUS. During program planning, which begins in January and covers the coming fiscal year, members decide the following:

- Whether our positions are current
- What needs to be changed, if anything
- What community education topics we want to present during the coming year, and
- What our action/advocacy focus will be.

In alternate years, we evaluate positions relevant to our topics for the year that are published by the LWVUS and LWVOR. A description of the 2023 process can be found at lwvpdx.org/2023-program-planning. The topics this year included:

- Youth protection
- Public education
- Mental health and housing
- Fiscal policy
- Immigration and refugees
- Governance
- Climate change

Planning groups assessed the relevant positions and recommended one of the following:

- Retain the position
- Update the position
- Re-study
- New study
- Adopt a position by concurrence with another League's position, under certain circumstances

In May, at the Annual Membership Meeting, our members approved the following program recommendations:

- Retain all current LWVPDX positions
- Not conduct a new study in the coming year
- Update the wording of the LWVOR position, Farmworkers, by replacing "Farmworkers" with "Agricultural Workers," wherever appropriate
- Concur with a LWV of California housing position to establish a LWVPDX position on housing and homelessness in Multnomah County. This was the first time using "adoption by concurrence" in the history of LWVPDX.

By the
Numbers:
2023 Program
Planning

61

members
participated

7

program planning
group sessions

LWVPDX'S MISSION PILLARS

CARRY OUT OUR PROGRAM

The three pillars of our program are:

1. Community and Member Education
2. Voter Service
3. Action and Advocacy



By the Numbers: Mission Pillar Impact



1,973

Views/listens of Community Education programs via Zoom (live), YouTube (recording), and podcast



12

Published advocacy writings on topics critical to Portlanders, including formal testimony letters, review comments, and letters to the editor



50K+

Multnomah County voters reached with nonpartisan election information



500

Voters registered at in-person events

MISSION PILLAR

COMMUNITY & MEMBER EDUCATION

Community and Member Education includes:

- Educating our community about issues identified by our members, with the aim of having an informed electorate.
- Educating our members about issues our members identify as important. This can include in-depth studies of issues.
- Educating voters, as part of Voter Service, about ballot measures, candidates and how to register and vote.

COMMUNITY EDUCATION

In 2022-23, we offered the following Community Education programs.

- Explaining Measure 26-228, Portland City Charter Reform
- Gun Safety, Responsible Use & Policy
- Election Debrief
- Progress and Challenges for Portland Police and Policing Alternatives
- Mental and Behavioral Health, Housing and Homelessness

A description of each of these programs is in Appendix A, along with links to each of these video and podcast recordings..



APPENDIX

**Read more in Appendix A:
Community Education**

MEMBER EDUCATION

In 2022-23, Member Education was facilitated through the Community Education events listed in Appendix A, as well as through the program planning process, Discussion Units, Interest Groups, and Action and other committees.

Discussion Units

At Discussion Unit meetings, our members delved deeper into the Community Education topics listed in Appendix A. In 2022-23, there were six Discussion Units, which met in September, October, November, February, March, and April. The meetings were held either on Zoom or in person. Members selected a Discussion Unit based on the day and time that suited the individual.



Interest Groups

Our three interest groups – addressing education, housing, and justice – met monthly.



EDUCATION INTEREST GROUP

This group re-formed after a hiatus during the pandemic. The group focused on the following.

- Review of the community education program sponsored prior to the pandemic
- K-12 education in the Portland Public Schools (PPS)
- Discussion of when it is important to focus on relevant information from other school districts, research at universities, colleges, other research organizations and other available public information
- Discussion of a potential community education program in 2024
- Proposal to revise the language in the LWVPDX School Funding Position to better reflect cultural and equity consideration for all students. The language now reads as approved in May 2023: *“Using a combination of federal, state and local funds to provide equitable educational opportunities that recognize and support students with differences in abilities whether these are intellectual, physical, or emotional.”*
- Discussion of the new University of Oregon programs related to student mental health at the former Concordia campus, which also involves PPS and other districts
- School funding issues, including:
 - How funding sources are distributed to specific schools and grade level and different schools
 - Maintenance of baseline quality standards such as class size and equity goals
 - Total scope of all funding and the amount of funding from each source
 - Assessment used to judge the outcomes for PPS students
- Education issues before the state legislature from LWVOR



HOUSING INTEREST GROUP

This group’s monthly speakers represented the following organizations and issues.

- High correlation between homelessness and lack of affordable housing
- Severity of 300,000 Oregonians paying more than 50% of their income for housing and housing scarcity
- Planning and evaluation manager for the Metro/City Joint Office of Homeless Services
- Eviction Representation for All, a ballot measure supported by the Housing Interest Group (measure did not pass)
- Former head of the Joint Office of Homeless Services
- Home Share Oregon, which matches homeowners with a room to rent with someone needing a place to live, typically a retired person
- Oregon Sen. Jeff Merkley’s staff person working on guidelines for individuals and large investment companies that buy properties and convert them into unaffordable housing or keep it unused.

These discussions were supplemented by information presented by group members, such as articles, videos, observations of their attendance at local government meetings and at oversight committee meetings open to the public regarding housing bonds, housing services, and behavioral health services. Legislative action related to affordable housing and homelessness also were part of the monthly discussions.

During 2023 program planning, it was recommended that this interest group conduct a study on housing and homelessness. After a search of League positions throughout the U.S., group members proposed a concurrence with a LWVCA position. *See page 3 for more.*



[Link to New Position on Housing & Homelessness in Multnomah County](#)



JUSTICE INTEREST GROUP

This group created four subcommittees, each responsible for keeping members up to date on specific issues and attending relevant public meetings.

- Use of Force
- U.S. Department of Justice Settlement Agreement with City of Portland
- Alternatives to Policing
- Oversight and Culture

Subcommittee members provided updates to the group at the beginning of each meeting. Group members monitored many public meetings over the past year, including:

- Focused Intervention Team Community Oversight Group (FITCOG)
- Portland Committee on Community Engaged Policing (PCCEP)
- Portland Police Accountability Commission (PAC)
- Training Advisory Council (TAC)
- Department of Justice Settlement Agreement hearings

Because of the overhaul of the police accountability system in Portland with the creation of the Police Accountability Commission (PAC), the Justice Interest Group focused much of its energy on following and supporting the implementation of the PAC, including writing letters and providing testimony to City Hall.

The Justice Interest Group closely followed the actions and struggles of Portland Street Response and provided a letter to the City expressing concern about the relationship between the City of Portland Fire and Rescue and Portland Street Response. Finally, the group closely followed FITCOG and its activities and meetings, especially in regard to the gunshot detection system and gun violence.



Voter registration after a naturalization ceremony

MISSION PILLAR

VOTER SERVICE

The period from July 1, 2022, through June 30, 2023, covered two major elections: the November 2022 General Election and the May 2023 Oregon Special District Election. The seven areas of Voter Service provided the following services during this 12-month period.

DIRECTORY OF ELECTED OFFICIALS

Near the turn of the year, we produced the Directory of Elected Officials, updated to reflect the results of the November 2022 election. The directory was updated again following the May 2023 election. It is available publicly on our website. We were honored that the Multnomah County Elections Division once again also provided a link on its website to this timely and informative roster.



[Link to Directory of Elected Officials](#)



Voter registration for Street Roots vendors

VOTER REGISTRATION

We offered voter registration to targeted groups whose members might not have been able to take advantage of Oregon's automatic opt-in voter registration process triggered when one applies for a driver's license. Voter registration venues included:

- Large U.S. Customs and Immigration Service ceremonies at the Oregon Convention Center, swearing in hundreds of new citizens in the second half of 2022
- Central Catholic High School's annual Democracy Day event in December 2022
- Street Roots, a nonprofit that publishes a weekly social justice newspaper sold by people experiencing homelessness and poverty

We registered almost 500 voters via paper forms and online through these activities in this membership year. We also provided paper voter registration forms to dozens more potential voters to fill out and submit on their own, and QR codes to allow eligible citizens to access the Secretary of State's online voter registration form.

VOTING RESOURCES

Print Voters' Guides

Volunteers researched, drafted, edited, and finalized text for our flagship campaign season product, our print *Multnomah County Voters' Guide* for the November 2022 election. The *Voters' Guide* described local government ballot measures and local candidates for Multnomah County and the regional, city, and special district offices up for election.

Volunteers distributed 6,000 print copies of the *Voters' Guides* in both English and Spanish. We did not publish a printed *Voters' Guide* for the May 2023 election; however, we designed, printed, and distributed a colorful flyer about the election and our online Voter Service resources.



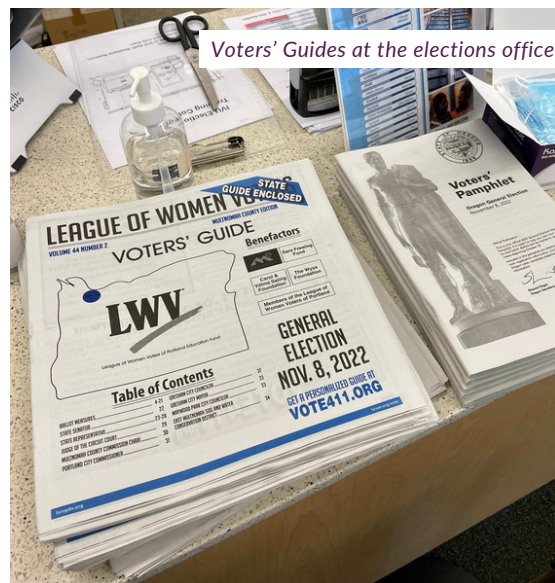
[Example Video Voters' Guide](#)



[Example Voter Forum Video](#)



[Example Voter Forum Podcast](#)



Voters' Guides at the elections office



Distributing Voters' Guides

By the Numbers: 2022-23 Voter Service

6K

printed
Voters' Guides
distributed

30

candidate
interviews
recorded

8

Voter Forums
produced

150

local candidates
represented on
Vote411

Video Voters' Guides

Prior to the November 2022 election, we posted recordings of 20 candidate interviews on our website. Four of the candidate interviews were recorded by our sister Leagues in Clackamas and Washington Counties and displayed on our website.

Voter Forums

Prior to the November 2022 election, we arranged and recorded four candidate Voter Forums and subsequently posted the videos and podcasts of them on our website. One of the forums was recorded by our sister Leagues in Clackamas and Washington Counties.

We posted video and podcast recordings on our website of our pro and con Voter Forum on Measure 26-228. Volunteers moderated the interviews and forums. The videos were on YouTube and the podcasts were on Buzzsprout, with links on our website.

Prior to the May 2023 election, we recorded and posted 10 candidate interviews and two candidate forums on our website. We also presented and posted a video of a ballot measure forum.

Vote411

For the November 2022 election, 62 local candidates answered questions on Vote411.org, which is hosted by LWVUS.

For the May 2023 election, Vote411.org and the LWVPDX website provided written explanations, with pros and cons, for the three local measures on the ballot. Vote411 also included information for the May 2023 election submitted by 18 special district candidates. Many of these candidates were running for reelection or unopposed. However, we were able to enter some reliable information about all 88 candidates on our website, using information on the districts' websites or on the candidates' filing forms.

For the Voter Forums, Video Voters' Guides, and Vote411, LWVPDX members researched and drafted up to a dozen questions for candidates for each office, and for ballot measure spokespersons.

Speakers' Bureau

Our Speakers' Bureau provided either live or video-communicated information to various community groups, on request, during two elections.



MISSION PILLAR

ACTION & ADVOCACY

In 2022-23, the Action Committee ran 10 action portfolios with 15 volunteers. Portfolios included:

- Affordable Housing
- Air Quality
- Campaign Finance
- Joint Terrorism Task Force
- Portland Planning
- Portland Police Bureau
- Police Oversight
- Portland Harbor Superfund Site
- Portland Utility Board
- Universal Pre-Kindergarten

ACTION HIGHLIGHTS

We endorsed Measure 26-228, a measure on the November 2022 ballot calling for City Charter reform. We worked closely with the coalition leading the “yes” campaign throughout the fall, and the measure passed with a 58% majority.

We followed up our action by monitoring the city’s transition efforts and weighing in when we saw fit, for the remainder of the fiscal year and continuing into the next. Our ad hoc working group, the Charter Implementation Committee (CIC), coordinated the League’s involvement in the city’s transition to a new form of government. The CIC had five original teams with 29 members participating.

- Independent Districting Commission Team
- Salary Commission Team
- Budget Team
- Ranked-Choice Voting Team
- Transition Overview Team

Actions were based on debriefing discussions by the pertinent CIC team, drafted by CIC co-chairs, and approved by the LWVPDX president. Advocacy about charter implementation coming from these groups is posted here: lwvpdx.org/city-charter-city-government.

The League support for this measure is grounded in how it will strengthen our democracy. It's interdependent elements will make Portland government and elections more effective, accountable, responsive, and representative.

-Debbie Kaye
President, League of Women Voters



Campaign ad

Portland
United for
Change

PortlandUnitedForChange.com

We also endorsed Measure 26-238, a measure on the May 2023 ballot that called for a city tax on capital gains to support legal fees of tenants. We endorsed this measure based on the recommendation of our Housing Interest Group. The measure did not pass.



APPENDIX

Additional letters and testimony are listed in Appendix B

LWVPDX'S SUPPORT BEAMS

PROVIDE THE
INFRASTRUCTURE TO
ACHIEVE OUR MISSION



There is considerable infrastructure holding up our voter education, action/advocacy, and voter service efforts. The support beams include communications, organizational growth, finance, and operations.

By the Numbers: Support Beam Strength



\$95K

In donations, including individual giving, foundation grants, and corporate giving



280

Members, making LWVPDX the largest local League in Oregon



3K

Followers on social media



1

Part-time staff member who supports our large team of leaders and volunteers

SUPPORT BEAM

OPERATIONS

ADMINISTRATION

All LWVPDX workers are volunteers, with one exception. We have a part-time office manager, Nikki Jardin, who works half-time from our office in downtown Portland.

GOVERNANCE

Board of Directors

The board of directors includes 15 volunteers who meet monthly. They each manage a particular portfolio of work. The board held a retreat in August, which was attended by directors and several off-board leaders.

Executive Committee

Our executive committee meets monthly to support the president in planning board meetings.

Annual Meetings

The LWVPDX Annual Membership Meeting was held on May 24, 2023, at the Laurelhurst Club with 75 members in attendance.

Special recognition was given to new members, to 50-year Life Members, to Ann Dudley for her work as Nominating Committee chair, and to Janice Thompson for her work to pass Portland's City Charter reform and to organize and chair the ad hoc Charter Implementation Committee.

Updated bylaws were passed, a budget was adopted, and new board members were elected. Per recommendations from program planning, the LWVPDX School Funding position language was updated, and we approved adoption by concurrence of a California League position on housing. Members were generous with their financial donations. About \$8,000 was donated or pledged for donation that evening. Debbie Kaye was honored for her two terms as LWVPDX president, and her gavel was passed to the new president, Carolyn Buppert.

Eleven members also participated in the LWVOR Biennial Convention in Eugene.



Practice ranked-choice voting ballots at the Annual Membership Meeting

LEADERS

Board of Directors

- Debbie Kaye, President
- Marion McNamara, Vice President
- Chris Cobey, Voter Service Chair
- Judy Froemke, Member Education Chair
- Anne Davidson, Secretary
- Adrienne Aiona, Treasurer
- Debbie Aiona, Action Chair
- Nancy Donovan, Community Education Chair
- Margaret Noel, Communications Chair
- Amber Nobe, Newsletter Editor
- Carolyn Buppert, Discussion Units Coordinator
- Linda Mantel, Development Chair
- Audrey Zunkel-deCoursey, At Large
- Trish Garner, At Large
- Paulina Leperi, At Large

Off-Board Leaders

- Mary McWilliams, Membership Chair
- Ann Dudley, Nominating Committee Chair
- Betsy Pratt, Budget Committee Chair
- Phil Thor, Endowment Committee Chair
- Mary Hepokoski, Bookkeeper
- Janice Thompson, Charter Implementation Committee Co-Chair
- Nancy Donovan & Fran Dyke, Education Interest Group Co-Chairs
- James Ofsink & Kim Mason, Justice Interest Group Co-Chairs
- Donna Cohen, Housing Interest Group Chair
- Beth Burczak, Speakers Bureau Chair
- Kathy Casto, Voters' Guide Editor

Discussion Unit Leaders:

- Linda Mather
- Ryann Enger
- Lynn Baker
- Barbara Byrd
- Olivia Smith
- Elizabeth Domike

VOLUNTEERS

Adrienne Aiona
Debbie Aiona
Mimi Alkire
Christine Anderson
Lynn Baker
Alice Bartelt
Cecelia Beckwith
Peggy Bengry
Melanie Billings-Yun
Doreen Binder
Carolyn Buppert
Ann Burton
Katherine Busch
Amy Jo Butler
Barbara Byrd
Marlene Byrne
Joanna Cain
Kathy Casto
Mary Chamie
Nancy Cheverton
Pamela Clark
Chris Cobey
Donna Cohen
Carol Cushman
Marian Davenport
Anne Davidson
Elizabeth Davis
Elizabeth Deal
Elizabeth Domike
Nancy Donovan
Ann Dudley
Barbara Dudley

Fran Dyke
Tom Dyke
Ryann Enger
Rita Fawcett
Mary Fellows
Linda Fields
Judy Froemke
Wynne Furth
Karen Galloway
Trish Garner
Nivedita Giani
Jane Gigler
Susan Gilbert
Karen Gtitzka
Marsha Gulick
Virginia Hammon
Kathe Hart
Mary Hepokoski
Dianne Hermann
Kathleen Hersh
Jan Hively
Sue Holmes
Kris Hudson
Eileen Hufana
Elizabeth Joseph
Debbie Kaye
Ted Kaye
Laura Kille
Clair Korwinkordosky
Ruth Kratochvil
Carol Landsman
Paulina Leperi

Katie LeRoux
Rob Levine
Marnie Lonsdale
Gwen Luhta
Don MacGillivray
Linda Mantel
Kim Mason
Linda Mather
Marion McNamara
Mary McWilliams
Martin Mendelson
Paulette Meyer
Frances Moore
Kathy Moyd
Felice Mueller
Anne Nesse
Chris Neilsen
Amber Nobe
Margaret Noel
Jon Nystrom
James Ofsink
Pat Osborn
Marilyn Owen
Anne Pechovnik
Carol Penn
Dorthea Petersen
Elsa Porter
Betsy Pratt
Courtney Ranstrom
Pamela Reeves
Jason Renaud
Laura Rogers

Nadyne Rosin
Shelly Rosenberg
Meredith Savery
Vincenza Scarpaci
Marcia Schneider
Mary Ann Schwab
Colleen Shoemaker
Ellen Simmons
Barbara Slaughter
Brenda Smith
Olivia Smith
Barbara Stalions
Frances Storrs
Cindy Terry
Nora Terwilliger
Janice Thompson
RaeAnn Thompson
Philip Thor
Micaela Thurman
Robin Tokmakian
Kay Tousley
Norman Turrill
Terri Wanke
Deb Wallace
Rebecca Lowe Warren
Roger Warren
Muriel Wentzien
Letitia Wulff
Anne Youel
Janet Youel
Audrey Zunkel-deCoursey
Robin Zukoski

SUPPORT BEAM

ORGANIZATIONAL GROWTH

MEMBERSHIP & DEI

- We had 280 members, of whom 26 were Life Members (50 years of membership in any League).
- We launched a DEI (Diversity, Equity, Inclusion) committee of members and board leaders, to discuss organizational DEI efforts.
- We began a monthly newsletter column on things to read, watch, and do regarding diversity, equity, and inclusion (DEI).

COMMUNITY OUTREACH & ENGAGEMENT

- We advertised LWV Piedmont, California, Zoom panels with national speakers in our newsletter and member messages.
- Three members participated in a rally at a federal office building with NOW, WILPF, and YWCA.
- Three members registered voters at “Rhinstone the Vote—A Burlesque Show with a Mission” in October.
- We advertised Oregon Humanities panels in our newsletter and member messages.
- In June, 16 members marched in the Rose Festival Grand Floral Parade.
- Two board members attended the League of Minority Voters gala.
- Our president moderated a national union candidate forum for Legal Services Workers.



Rose Festival Grand Floral Parade

SUPPORT BEAM

FINANCES

Budgeting was done in January and February, as usual, and the annual budget was approved by members at the Annual Membership Meeting in May. Fundraising was handled by the Development Committee. Management of our endowment was handled by our Endowment Committee. The financial team planned and managed the funds that supported the activities of the LWVPDX.

The treasurer, with the assistance of the president, office manager, and bookkeeper, handled the day-to-day cash flow of the organization, monthly reporting, payroll, annual taxes, and annual reporting.

TREASURY & BUDGET

In the Regular Fund, our expenditures at year end were \$7,261 more than our revenue. The budget would have been balanced if we had taken the \$7,500 in endowment draws that we chose not to take. Like past years, we were very close to spending exactly what we bring in for the Regular Fund.

The story in the Education Fund is more complicated because we moved a fair amount of money into the Sara Frewing Fund, and we hold grant funds over across fiscal years. In general, counting the Sara Frewing contributions, we raised 85% of our budget and spent 88%. The extra was made up with a distribution from the Sara Frewing Fund to cover Voter Service activities.

Additionally, at the end of 2023, we moved a lot of money out of the Education Fund. We transferred \$17,830 to the Sara Frewing Fund to be managed with our investment accounts and repaid \$38,600 of the Education Fund debt to the Regular Fund. This represents a number of years of Education Fund expenses in the Regular Fund account. This brings the Education Fund debt to the Regular Fund down to \$27,896. The annual debt is close to \$25,000, which mostly includes the Education Fund share of general office expenses including rent and salary.



APPENDIX

Revenues and expenditures
are in Appendix C



Members interview their state representative

ENDOWMENT

The Endowment Fund supports the 501(c)(4) part of the LWVPDX budget and is managed by the Endowment Committee. Because of sufficient availability of monies and a moderation in expenditures, no endowment contribution to the Regular Fund was requested in the first three quarters; only in the fourth quarter were funds requested to support the operations budget, and thus \$2,500 was provided on April 24, 2023.

Within the past few years, the committee has adopted an interest to invest in socially responsible funds, otherwise known as ESG (Environmental, Social and Governance) funds, as evidenced in the recent new investments. The withdrawal of the quarterly budget contributions and tracking of investment performance continues to be greatly simplified and improved by having the Schwab accounts.



APPENDIX

**Endowment financial information
is in Appendix D**

DEVELOPMENT

Our level of giving increased every year for the past three years. Total donations for the League year were \$95,608, compared with \$88,534 the previous year.

- **Individual Giving:** We received \$44,068 (\$35,643 from members and \$8,315 from non-members). This was up from \$38,834 in the previous year.
- **Foundation Grants:** We received \$49,600; up from \$48,000 the previous year. These grants are critical to the support of our Voter Service work.
- **Corporate Giving:** We received \$1,400, compared with \$2,100 the previous year.

We prepared a brochure about why and how to give to LWVPDX, both for current use and to maintain our financial stability in the future through planned giving.

The committee did the following this year.

- Met quarterly to monitor investment performances, adjust portfolio holdings or make new investments, and determine Regular Fund budget contributions (from the Endowment fund portfolio only).
- Prepared amendments to the Endowment Fund guidelines that were ratified at the Annual Membership Meeting.
- Reported to the board of directors quarterly.
- Ran in our newsletter a four-part series on understanding the endowment.
- Explored continued investing in socially responsible funds and to adjust portfolio holdings, through the custodial accounts with Charles Schwab.
- Determined the Regular Fund budget contribution for the upcoming fiscal year 2023-24: \$8,760 (or \$2,190 per quarter). This is a reduction from prior years because the percentage applied to the averages of the previous 13 quarters was reduced from 5% to 4.25%, based on Oregon statute and research of regional nonprofit best practices.

FOUNDATION GRANTS & CORPORATE GIVING

The Carol and Velma Saling Foundation

The Wyss Foundation

The Edward and Helen Oppenheimer
Foundation

Texas Instruments

Paloma Clothing

Henneberry Eddy Architects

JW Hands

INDIVIDUAL DONORS

Debbie Aiona	Ryann Enger	Ruth Kratochvil	Nadyne Rosin
Lynn Baker	Deborah Farrington	Barbara Kutasz	Jeanne Roy
Victoria Balenger	Rita Fawcett	Ted Labbe	Erica Rubin
Kim Ball	Stephanie Feeney	Carol Landsman	Susan Sater
Alice Bartelt	Miriam Ferrell	Barbara Lawson	Sue Ann Saupe
Carole Beauclerk	Margot Fetz	Nancy Leavens	Meredith Savery
Linda Bebernes	Linda Fields	Gloria Lee	Judy Schroeter
Judith Beck	Marianne Fitzgerald	Paulina Leperi	Mary Ann Schwab
Margaret Bengry	Stephen Frenkel	Sharon Little	Katherine Shallenberger
Stanley Berman	Judy Froemke	Marion Lonsdale	Colleen Shoemaker
Melanie Billings-Yun	Sheryl Fuller	Evelyn Lowry	Doug & Sherin Shumavon
Doreen Binder	Jerome Fulton	Gwen Luhta	Ellen Simmons
Dady Blake	Mary Wills Fulton	Amelia MacRae	Barbara "Barb" Slaughter
Chris Booren	Wynne Furth	Kenneth Mantel	Dianna Smiley
Shirley Boyd	Ruth Gallagher	Linda Mantel	Boyd Smith
Sophie Braccini-Lucacher	Mark Gardiner	Linda Mather	Olivia Smith
Don Brenneis	Patricia Garner	Thomas Matychowiak	Barbara Stalions
Jean Buck	Helen Gibbins	Marion McNamara	William "Bill" Stalions
Carolyn Buppert	Jane Giger	Mary McWilliams	Jeanne Steed
Beth Burczak	Geoff Gilbert	Fred Meyer	Barbara Stevenson
Merrily Burger	Susan Lena Gilbert	Paulette Meyer	Tom Swanson
Ann Burton	Katie Goodwin	Donald Mickey	Carol Sweeney
Marlene Byrne	Lorraine Griffey	Jean Miley	Sully Taylor
Joanna Cain	Geraldine Grover	Frances Moore	Nora Terwilliger
Phyllis Cassatt	Marsha Gulick	Kay Moran	Pat Tesch
Jane Cease	Barb Green and Dan	Samuel Murphy	Janice Thompson
Julie Chapman	Handelman	Maud Naroll	Philip Thor
Patricia Chor	Bill Harris	Christine Neilsen	Kay Tousley
Pamela Clark	Pam Hayes	Tom Neilsen	Roz Tucker
Christopher Cobey	Mary Hepokoski	Elaine H. Nelson	C Norman Turrill
Elaine Cogan	Peter Hepokoski	Amber Nobe	Bruce Tyberg
Liz Conroy-Yockim	Diane Herrmann	Bob Noble	Cheri Unger
Betty Cornelison	Kathleen Hersh	Gordon Noel	Michael Unger
Ann Cowger	Janet M Hively	Margaret Noel	Edward Vaughn
Carol Cushman	Tena Hoke	Mary Nolan	Judy Walton
Marian Davenport	Susann Holmes	Jorja Orr	Steven Walton
Anne Davidson	Kris Hudson	Alan Osborn	Donna Ward
Judy Davis	Steve Hudson	Patricia Osborn	Rebecca Lowe Warren
Margaret DeLacy	Linda Hutchins	Marilyn Owen	Roger Warren
Jerry Dickason	James Jandacek	Corinne Paulson	Tobin Weaver
Elizabeth Domike	Patricia "Pat" Janesh	Anne Pechovnik	Joella Werlin
Nancy Donovan	Martha John	Carol Penn	Helen Westbrook
Lee Draper	Elizabeth Joseph	Charley Peterson	Art Wilson
Ann F. Dudley	Maraline Karty	Betsy Pratt	Carol Wilson
Barbara Dudley	Debbie Kaye	Katelyn Randall	Janet Wolf
Alice Duff	Ted Kaye	Connard Rasmussen	Linda Wood
Elizabeth Duffett	Molly Keating	Barbara Rhyne	Tia Wulff
Frances Dyke	Terese Keller	John Richardson	Judith Wyss
Tom Dyke	Betty Kendall	Ruth Robinson	Bill Young
Pamela Echeverio	Jaimee and Adam King	Trudy Robinson	Julie Young
Deborah Edward	Molly Kohnstamm	Kurt Rosenberg	Audrey Zunkel-deCoursey
Susan Ehrman	Claire Kordosky	Rochelle Rosenberg	

SUPPORT BEAM

COMMUNICATIONS

To disseminate information about our educational and voter service offerings, what we do, and action based on our positions, we had a communications plan and a team of volunteers. In addition to managing our digital outlets, we created and edited content supporting all League portfolios.

WEBSITE & EMAIL

- Our website had 32,300 users. The greatest use was during the two elections.
- Our website linked to Vote411.org, which had 7,751 Multnomah County users.
- Our Harvard Case Study Method educational video for social studies teachers brought 2,559 viewers to our webpage; 902 people viewed the video.
- Our email newsletter circulated to 373 recipients, with a 63% average open rate.
- Our emailed Member Messages had an average open rate of 68%.

SOCIAL MEDIA

- Audiences for all our social media platforms grew.
- **Twitter:** Our account had 1,560 followers. There were 85,000 views of our messages; 68% of these were during election season.
- **Facebook:** Our page had 1,128 total followers. About 85% of our followers are women, and 44% are from Portland.
- **Instagram:** We grew to 331 followers.
 - Our Instagram Reel about touring the Multnomah County Elections Division was re-shared by the county and viewed more than 250 times.
 - Photos of a voter registration partnership event with Street Roots were cross-posted on their Instagram account and ours and liked by 120 people.



PUBLICITY

- We advertised in *The Portland Observer*, *Street Roots*, and *The Asian Reporter* — publications that serve minority groups in Portland.
- We sent out eight press releases to an average of 68 media and partner contacts for each.
- **November 2022 Election:** Our ads were in nine issues of print newspapers and shown more than 200,000 times via four online newspapers and “e-blasts.” We also paid for 82 radio announcements broadcast during the time voters had their ballots. From mid-October to Election Day:
 - 13,766 people visited our website pages about the election
 - 3,302 voters watched our election videos
 - 509 voters downloaded our election-related podcasts
- **May 2023 Election:** We distributed about 2,500 copies of printed flyers, and ran print ads in five newspapers, the *Gresham Outlook* online edition, and the *Street Roots* online newsletter. We ran 32 radio ads on KBOO; and Google word-search ads. During the 14 days when Multnomah County voters had their ballots for the special election (May 3- 16), there were 9,375 users on our website, including 2,402 on Election Day.



APPENDICES

- A Community Education
- B Advocacy Actions
- C Revenue & Expenditures
- D Endowment Fund

LEAGUE OF WOMEN VOTERS OF PORTLAND



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